

## ALLRISE DC. When women succeed we all rise.

ALLRISE DC is a newly established organization working to lift women's careers in financial services through mentoring, networking, and education. ALLRISE DC was founded by Amy Friend, Senior Advisor to FS Vector and former Chief Counsel of the Office of the Comptroller of the Currency, and Sally Miller, former CEO of the Institute for International Bankers. They were inspired to act in response to their experiences leading women and appreciating the need for dialogue and mentorship, especially for mid-career women who drop out of the sector at an alarming rate and leave a void in the pipeline for women leaders.

ALLRISE DC hosts interactive panel discussions and speaker series on relevant topics, as well as breakfasts and happy hours where attendees at all levels of their careers can raise questions, seek guidance, and share advice in an informal setting and safe space. The organization's membership has grown organically over the last year and includes both women and men in financial services, from the government, financial services companies -- both traditional and fintechs—trade associations, law firms and consulting firms.



**Amy Friend** *Co-Founder, ALLRISE DC and Moderator*

Amy has over 25 years of experience shaping banking and consumer financial protection law and regulation. Amy was Senior Deputy Comptroller and Chief Counsel at the Office of the Comptroller of the Currency (OCC) from February 2013 to November 2017 where she served on the agency's executive committee and oversaw all of the agency's legal activities and licensing functions. Amy led

the OCC's strategic initiative on responsible innovation resulting in the establishment of the Office of Innovation and the fintech national bank charter. Previously, she held a number of positions in the US Congress, including Chief Counsel to the Senate Committee on Banking, Housing, and Urban Affairs where she led the Committee's work in responding to the financial crisis, including the Dodd-Frank Act, and Minority General Counsel to the House Committee on Financial Services.

Amy currently serves as a senior advisor to FS Vector, an advisory firm that helps innovative financial companies with their compliance, business strategy and policy needs. She is on the board of directors for Varo Money, a challenger mobile bank, and FinRegLab, a newly established nonprofit that tests new technologies and data to inform policy and drive more inclusive financial services.



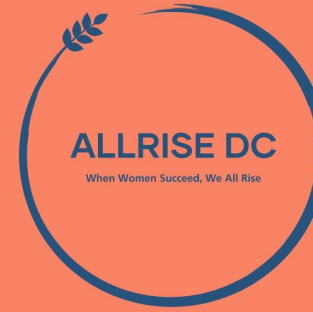
**Sarah "Sally" Miller** *Co-Founder, ALLRISE DC and Moderator*

Until April 2018, Sally was the CEO of the Institute of International Bankers (IIB), a trade association representing international banks conducting business in the United States. As CEO, Sally led the IIB's advocacy efforts regarding the banking, broker-dealer, tax and BSA/AML issues faced by the IIB's constituency. In her seven plus year tenure, Sally managed the unprecedented surge in the volume and

complexity of regulation during the post-crisis era, including enhanced prudential standards regulation, bank capital and liquidity requirements and Volcker Rule implementation.

Before joining the IIB, Sally served as Senior Vice President at the American Bankers Association (ABA) and Executive Director and General Counsel of ABASA, the ABA's securities affiliate. A significant portion of her work during this time focused on corporate governance and executive compensation issues impacting publicly-traded banks of all sizes.

From 2003-2010, Sally was a member of the Board of Directors of the International Securities Exchange (ISE), Chair of its Corporate Governance Committee and a member of its compensation committee. Since July 2019, Sally has served as a member of the Board of Directors of Rox Financial, a real estate fintech company dedicated to bringing accessibility, transparency and liquidity to the single-property commercial real estate (CRE) market with an innovative NYSE / Nasdaq-listed security called ROX Exchange-Traded Properties, or ETPs.



## How to Land Your First Board Position

Tuesday, February 25, 2020  
6:00 pm

Thank you to our host and sponsor

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# Meet Our Panelists



## **Diane Casey-Landry**

*Former COO of the American Bankers Association and former CEO of America's Community Bankers, Board member and Chairman of the Risk Committee, Cenlar FSB and Cenlar Capital Corporation*

Diane Casey-Landry is an accomplished senior executive with broad experience in the financial services industry. Casey-Landry founded DCL Banking Advisors LLC, a consulting business to advise industry stakeholders on policy issues.

Currently, Casey-Landry serves on the board of directors of Cenlar FSB and Cenlar Capital Corporation and chairs the Risk Committee. Cenlar, a wholesale thrift institution, is the country's leading mortgage subservicer. Casey-Landry is a trustee for the National Museum of Women in the Arts (NMWA) and chairs the Investment Committee. NMWA is the only museum in the world dedicated to celebrating the artistic works of women. Casey-Landry is on the board of the Prevent Cancer Foundation, which is focused on cancer prevention and early detection, and chairs the Audit Committee.

Previously, Casey-Landry was a resident fellow at The Institute of Politics at Harvard University. Immediately prior, Casey-Landry was the Chief Operating Officer and Senior Executive Vice President of the American Bankers Association. In 2007, she led America's Community Bankers in a merger with the ABA. From 2000-2007, Casey-Landry was the President and CEO of America's Community Bankers, the national trade association that represented the nation's thrifts, savings banks and mutuals, and other community focused banks.

Prior to becoming CEO of America's Community Bankers, she was the national director of financial services for Grant Thornton LLP and chaired the industry practice group. Earlier in her career, she was Executive Director of the Independent Community Bankers of America. She served a brief stint at the Oversight Board of the Resolution Trust Corporation as Vice President of Public Affairs and Public Liaison. Starting her career as a bank examiner with the Federal Reserve Bank of Cleveland, Ms. Casey-Landry developed a keen understanding of the role of bank supervision and the impact of regulation on the industry.

Casey-Landry is a graduate of Miami University of Oxford, Ohio with an A.B in Political Science and Economics; and, has a Masters in Public Administration from George Washington University in Washington, DC.



## **Martin Pfnsgraff**

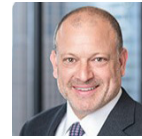
*Former Senior Deputy Comptroller for Large Bank Supervision, Office of the Comptroller of the Currency, Board member PNC and PNC Bank*

Martin (Marty) Pfnsgraff serves as a director at PNC where he chairs the Risk Committee and is a member of Audit, Compliance, and Executive Committees. He is also a director of ACell, a medical device company where he serves on the Audit Committee. He is an affiliate partner at Lindsay Goldberg, a private equity company with \$14 billion of assets under management and founder/CEO of MP Alpha, an advisory firm.

Marty was previously Senior Deputy Comptroller for Large Bank Supervision at the OCC where he served on the Executive Committee and Committee for Bank Supervision. He has previously held executive management and board of director positions at Prudential Insurance, Prudential Securities, and Mellon Bank. He was a cofounder and CFO, COO, and member of the board of iJET International (now DBA Worldaware).

He has more than 30 years of experience in finance and risk management across the banking, insurance, and securities industry. Before joining the OCC, Marty was the Chief Operating Officer for iJet International, a worldwide risk management company.

He holds a master's degree in finance from Harvard Business School and earned the Chartered Financial Analyst designation. Marty is a graduate of Allegheny College in Meadville, Pennsylvania.



## **Timothy L. Holt, Jr.**

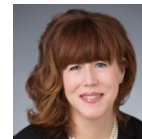
*Member of the Chief Executive Officer & Board of Directors and global Financial Services practices, Heidrick & Struggles*

Tim Holt is a partner in the Heidrick & Struggles New York office and a member of the Global Chief Executive Officer & Board of Directors, Financial Services and Social Impact practices. Tim's current primary focus is board and c-suite search, assessment, and advisory work for a wide array of financial services clients. He is also increasingly engaged by clients operating at the intersection of the public, private, and social sectors. Tim serves as lead partner for a number of the firm's longstanding and emerging key clients, is a mentor for the Women's AWE Program, and is a member of various ERGs.

During his 18+ years with the firm, Tim has served as Managing Partner, often concurrently, of: the Americas Financial Services practice, the US Northeast Region complex which included two of the firm's leading offices, and the Consumer & Commercial Financial Services and Risk sectors. He also served for a number of years on the global Consultant Promotions Committee and as co-chair of the firm's Americas Diversity Council.

Tim has over 21 years of human capital advisory experience. Prior to joining Heidrick & Struggles he was a New York-based recruiter with another global executive search firm, where he focused on capital markets, credit, investment banking, structured finance, and private equity.

Tim's earlier career included client-facing and managerial roles with Lexis-Nexis, Rand McNally, and Gulf States Paper Corporation. He spent his formative years in central Kentucky and earned his bachelor's degree in history, held elected roles in student government, and was a two-sport varsity athlete at Centre College of Kentucky.



## **Elizabeth St-Onge**

*Partner, Oliver Wyman's Financial Services Practice Group*

Elizabeth St-Onge is a Partner in Oliver Wyman's Financial Services practice group. She provides advice and subject matter expertise to bank and corporate executives addressing a full range of issues related to culture, conduct, governance and strategic transformation.

Most recently, Elizabeth's work has focused on assisting banks address conduct risk and improve their culture. Her work often also involves assisting bank clients in addressing regulatory requirements as well as reporting on culture.

Elizabeth is co-author of Oliver Wyman's most recent report on Women in Financial Services and works with clients to define strategies to engage and empower a more diverse workforce.

Elizabeth also provides industry thought-leadership on culture and conduct. In 2017, she was a Commissioner for the National Association of Corporate Director's Blue Ribbon Report on *Culture as a Corporate Asset*. In 2018, she was Director of the Group of Thirty Report on *Culture & Conduct in Banking*.

Elizabeth received the CertICM (Certified International Cash Management) Certification from the UK Association of Treasurers. She holds a joint honors degree in International Trade and Political Science from the University of Waterloo. She is fluent in French and English and was an AFS Exchange Student to Japan.