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Dale Nirvani Pfeifer is the CEO of Goodworld, an award winning Social Impact Platform used by hundreds of inspirational brands including Mastercard, Citi and Lyft. The all-in-one platform helps companies build a purpose-driven culture, engage employees and customers, and track & report CSR activities.

Goodworld was named a World Changing Idea and one of the World's Most Innovative Companies by Fast Company magazine as well as one of the top 25 veteran founded companies by Forbes.