

CLEARY GOTTLIB



A Seat at the Top: A Panel Discussion With Financial Services Trade Association CEOs

Tuesday, November 1, 2022

6:00 p.m. – 8:00 p.m.

Cleary Gottlieb

2112 Pennsylvania Avenue, NW
Washington, DC 20037

Agenda

Welcome and Introductions

**Moderated Discussion With
Questions and Answers Featuring:**

Lindsey Johnson

President and CEO, Consumer Bankers Association

Briget Polichene

CEO, Institute of International Bankers

Nicole Elam

President and CEO, National Bankers Association

Amy Friend and Sally Miller

Moderators and Co-founders of ALLRISE DC

Closing Observations

Biography





Lindsey Johnson

President and CEO

Consumer Bankers Association

Lindsey Johnson joined the Consumer Bankers Association (CBA) as President and CEO on July 5, 2022.

Prior to joining CBA, Lindsey served as President of U.S. Mortgage Insurers, where she worked with member companies to advance the value of private mortgage insurance to borrowers and taxpayers.

Lindsey previously held previous positions at PwC, as well as in the U.S. Senate, where she served as the Republican Staff Director for the Senate Banking Committee's National Security and International Trade and Finance (NSITF) Subcommittee, as well as a Senior Policy Advisor to Senator Mark Kirk (R-Illinois).

Lindsey also was Director for the Federal Home Loan Bank of Atlanta for seven years, representing the bank in D.C. at the highest levels of government during several key legislative reforms that impacted the bank including the Housing and Economic Recovery Act of 2008 and Dodd-Frank Act.

A native of Texas, Lindsey began her career in D.C. working with former House Republican Conference Chair J.C. Watts in the private sector. She is a Director on the Board for Habitat for Humanity Northern Virginia, an Advisory Council member for National Housing Conference, and an Advisory Board Member for the Georgetown University McDonough School of Business Advisory Committee. She also was the 2018-2019 past-president of Women in Housing and Finance.

Lindsey received an M.B.A. from Georgetown University.



Briget Polichene

CEO

Institute of International Bankers

Briget Polichene is the Chief Executive Officer of the Institute of International Bankers. The IIB helps to resolve the many unique legislative, regulatory, tax, and compliance issues faced by the internationally-headquartered financial institutions that engage in banking and securities activities in the United States. Collectively, the U.S. operations of internationally-headquartered financial institutions contribute significantly to the U.S. economy and to the depth, liquidity, and vitality of U.S. financial markets.

Prior to joining the IIB in 2018, Briget was Vice President and Head of Federal Government Relations at MetLife, where she developed and executed MetLife's federal advocacy strategy. Briget was previously at Promontory Financial Group, advising clients on all aspects of regulatory compliance and risk management. She joined Promontory from Citigroup, where she was a Managing Director and General Counsel of State and Local Government Relations. Before that, Briget served as General Counsel to the House Banking Committee (now the House Financial Services Committee) and as the General Counsel of the Indiana Department of Insurance.

Briget received a B.A. in economics from Johns Hopkins University and a J.D., with honors, from Duke University School of Law.



Nicole Elam

President and CEO

National Bankers Association

Nicole A. Elam, Esq. is President and CEO of the National Bankers Association (“NBA”), the premier trade association and voice for the nation’s minority depository institutions. She is the youngest President and CEO since the NBA’s founding in 1927.

Nicole joined the NBA in May 2021 from JPMorgan Chase & Co. where she was vice president and government relations manager developing public policy positions and advocacy strategies in Washington, D.C. In this role, she also managed national engagement strategies and led efforts on the firm’s commitment to invest \$30 billion over five years to advance racial equity and drive inclusive economic growth.

Nicole has spent nearly 20 years working in public policy and public affairs. Prior to JPMorgan Chase & Co., she led the government and external affairs strategy for ITT Educational Services, Inc. and served as its primary spokesperson and lead representative with the media, policymakers, trade organizations, consumer groups, investors, and the public. Nicole also worked as a senior director at the government affairs firm Ice Miller Strategies LLC.

Nicole has held legal roles as an attorney at Akin Gump Strauss Hauer & Feld LLP focusing on congressional investigations and government enforcement actions, and a law clerk at the NAACP Legal Defense and Educational Fund in Washington, D.C. Nicole’s early career highlights include working as communications director at the Black Leadership Forum and as a legislative assistant at the NAACP Washington Bureau.

Nicole received a J.D., *cum laude*, from the Howard University School of Law where she was solicitations editor of the law review, and a B.A. from DePauw University.



ALLRISE DC

ALLRISE DC is a Washington, D.C.-based organization working to lift women's careers in financial services through mentoring, networking, and education.

ALLRISE DC was founded by **Amy Friend**, Senior Advisor to FS Vector and former Chief Counsel of the Office of the Comptroller of the Currency, and **Sally Miller**, former CEO of the Institute for International Bankers.

Both Sally and Amy remain actively involved in financial services, including serving on boards of directors.

<https://www.ALLRISEDC.org>



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